

2019-2020 Winter Farmers' Market Sponsorship Opportunities

For the 2019-20 Winter Farmers' Market Season, Seacoast Eat Local is offering a menu of premier sponsorship opportunities to local businesses. Seize the chance to get your local establishment in front of as many as 2,500 people at a single Winter Farmers' Market! We have a total of 12 dates at two locations: Wentworth Greenhouses in Rollinsford and Exeter High School.

Community Business Sponsor \$200 (2 available per market date, 24 total)

- Exclusive tabling opportunity at one market, average attendance exceeding 1,500 people
- Logo placement on our webpage and on social media announcements
- Feature location and business link in the market newsletter for your market

The purpose of participating in the Community Business Sponsor Program is to gain valuable market exposure for your business among a large audience of customers with a demonstrated interest in supporting local businesses. Participants should bring printed materials or business information as well as food samples, demonstration materials, or whatever else will help showcase your products or services! Feel free to be creative and think outside the box, but please note that Business Sponsors are not permitted to sell products or services and all food samples should contain local ingredients. Do you have a business in one of the following categories you'd like to showcase: restaurants, catering, health insurance, wellness, fitness, lawn/yard care, or alternative energy. Let us know if you have another idea.

Sponsor CSA Days at our Winter Farmers' Markets \$500 (2 total available)

During our annual CSA Days Celebration, farms that offer CSA shares make themselves available to customers to talk about their programs and accept registrations. CSA days is held once per market location. These dates are often higher than average in foot traffic.

- Logo placement on our webpage, on social media sites, in market newsletter
- Feature location and business link in the market newsletter for your market dates
- Space on our market information table

Become a Winter Farmers' Market Venue Sponsor \$1,000 (2 total available)

- Logo placement on our webpage, on social media sites, in market newsletter
- Feature location and business link in the market newsletter for your market dates (5-6)
- Space on our market information table
- Prominent signage for the location and market dates of your sponsorship

Become a Winter Farmers' Market Season Underwriter \$2,500 (1 available)

- Logo placement on our webpage, on social media sites, in market newsletter
- Feature location and business link in every market newsletter
- Space on our market information table
- Opportunity to have table space on three market dates

