



Communications Internship Summer 2021

Summary

Seacoast Eat Local seeks intern support during the summer of 2021 to aid in the development of our communication platforms, databases, and content creation.

Background: Seacoast Eat Local is a 501(c)3 nonprofit organization based in Dover, NH. We cultivate a thriving food economy by building bridges between regional food producers and consumers. We envision a vibrant, diverse community of successful farms and food producers and ever expanding access for consumers. Our work includes operating a SNAP/EBT Farmers' Market Program, organizing winter farmers' markets, producing a local food guide (Seacoast Harvest), operating the Seacoast Area Mobile Market (SAMM), sponsoring workshops and events, and providing information through our email newsletter, blog and website, www.seacoasteatlocal.org.

Timeline

The internship period can be flexible depending on availability of the student but ideally will be from June through mid-August for roughly 10 weeks. We would like someone who can contribute 15-20 hours per week in a remote setting. If there is interest, we are happy to discuss an internship period for a longer duration.

Overview

This position will be vital to our ability to communicate our work effectively with all stakeholders. As our organization has grown, so hasn't our mailing list and web content. The Communications Intern will assist us in reorganizing and revamping several of our communications channels. The internship will focus on the following tasks

- General updating and work on content of our website (using WordPress)
- Adding photos for all farms listed on SeacoastHarvest.org
- Add all farms and markets to online map at Seacoast Harvest.org
- Clean up and reorganize email contacts and segments on MailChimp
- Composition of newsletters
- Creation of weekly social media content

**Desired Qualifications**

This internship will require skill and experience with numerous platforms including MailChimp, Wordpress, Facebook, Instagram, Google Workspace, and Canva. Candidates must have their own computer, reliable internet connection, and a suitable place to work. You will be part of a team with many moving pieces. One-on-one and group communication skills are necessary to accurately complete tasks. This is a great opportunity for someone who is interested in the behind-the-scenes operation of a small community organization. Many areas of study are welcome to apply but knowledge of farming, food, and agriculture is ideal.

Compensation

This is an unpaid internship position.

To Apply

Candidates who are interested in this internship are asked to submit a letter of interest, resume, and accompanying faculty contact information (if necessary) to Shawn Menard, Program Director at shawn@seacoateatlocal.org.